



The foremost bank marketing organization in North America
Founded in 1980 by First Citizens National Bank

**HCI BOARD OF ADVISORS
MEETING AGENDA
HILTON HOME 2 SUITES
LAFAYETTE, LA**

Day 1

Monday, June 20, 2022 1:00 pm

- I. Advisory Board Chair Welcome
- II. Lafayette Travel's plan for 2023 conference
 - A. Conference Theme discussion (if necessary)
- III. HCI update on any internal matters
 - A. E-newsletter stats
- IV. CBCD Status and updates
- V. Advisory Board matters (new nominations, awards, etc.)
- VI. Discussion on conference evaluation process
- VII. 2021 membership summary data
- VIII. Additional Old Business

Day 2

Tuesday, June 21, 2022 9:00 am

- I. Advisory Board Chair Welcome and recap yesterday
- II. 2023 Educational Programming
 - A. Discussion
 - B. Review of survey suggestions
 - C. Generation of new ideas
 - D. Select speakers
 - E. Assign to:
 - i. Peer Group
 - ii. Task Forces
 - iii. Fall Forum Training
 - F. Task Force participant recommendations
- III. Increasing bank participation
 - A. Discussion
 - B. Review of survey suggestions
 - C. Generation of new ideas
 - D. Assignment of tasks
- IV. Incorporate new decisions into 2023 Peer Group Schedule & Structure
- V. Additional Old Business
- VI. New Business
- VII. Adjourn