

## HCI Bankers E-Newsletter Distribution Report

May-21			
Sent	124		
Bounces	17		
Delivered	107		
Opens	46	43.0%	
Clicks	8	17.4%	
Opt-outs	0		

Jun-21			
Sent	240		
Bounces	35		
Delivered	205		
Opens	40	19.5%	
Clicks	2	5.0%	
Opt-outs	1		

Jul-21			
Sent			
Bounces			
Delivered			
Opens			
Clicks			
Opt-outs			

Aug-21			
Sent	237		
Bounces	41		
Delivered	196		
Opens	51	26.0%	
Clicks	13	25.5%	
Opt-outs	0		

Sep-21			
Sent	235		
Bounces	41		
Delivered	194		
Opens	49	25.3%	
Clicks	5	10.2%	
Opt-outs	1		

Oct-21			
Sent	233		
Bounces	38		
Delivered	195		
Opens	44	22.6%	
Clicks	6	13.6%	
Opt-outs	0		

Nov-21			
Sent	232		
Bounces	41		
Delivered	191		
Opens	40	20.9%	
Clicks	18	45.0%	
Opt-outs	0		

Dec-21			
Sent	232		
Bounces	41		
Delivered	191		
Opens	41	21.5%	
Clicks	7	17.1%	
Opt-outs	0		

Jan-22			
Sent	215		
Bounces	36		
Delivered	179		
Opens	46	25.7%	
Clicks	10	21.7%	
Opt-outs	1		

Feb-22			
Sent	214		
Bounces	41		
Delivered	173		
Opens	46	26.6%	
Clicks	1	2.2%	
Opt-outs	1		

Mar-22			
Sent			
Bounces			
Delivered			
Opens			
Clicks			
Opt-outs			

Apr-22			
Sent	119		
Bounces	17		
Delivered	102		
Opens	39	38.2%	
Clicks	7	17.9%	
Opt-outs	0		

## HCI PTOs E-Newsletter Distribution Report

May-21			
Sent	16		
Bounces	3		
Delivered	13		
Opens	6	46.2%	
Clicks	0	0.0%	
Opt-outs	0		

Jun-21			
Sent	17		
Bounces	3		
Delivered	14		
Opens	5	35.7%	
Clicks	1	20.0%	
Opt-outs	0		

Jul-21			
Sent			
Bounces			
Delivered			
Opens			
Clicks			
Opt-outs			

Aug-21			
Sent	17		
Bounces	3		
Delivered	14		
Opens	4	28.6%	
Clicks	1	25.0%	
Opt-outs	0		

Sep-21			
Sent	16		
Bounces	3		
Delivered	13		
Opens	7	53.8%	
Clicks	2	28.6%	
Opt-outs	0		

Oct-21			
Sent	17		
Bounces	3		
Delivered	14		
Opens	4	28.6%	
Clicks	0	0.0%	
Opt-outs	0		

Nov-21			
Sent	16		
Bounces	4		
Delivered	12		
Opens	5	41.7%	
Clicks	1	20.0%	
Opt-outs	0		

Dec-21			
Sent	16		
Bounces	4		
Delivered	12		
Opens	7	58.3%	
Clicks	1	14.3%	
Opt-outs	0		

Jan-22			
Sent	16		
Bounces	4		
Delivered	12		
Opens	5	41.7%	
Clicks	0	0.0%	
Opt-outs	0		

Feb-22			
Sent	17		
Bounces	4		
Delivered	13		
Opens	9	69.2%	
Clicks	1	11.1%	
Opt-outs	0		

Mar-22			
Sent			
Bounces			
Delivered			
Opens			
Clicks			
Opt-outs			

Apr-22			
Sent	17		
Bounces	4		
Delivered	13		
Opens	7	53.8%	
Clicks	0	0.0%	
Opt-outs	0		

## HCI Partners E-Newsletter Distribution Report

May-21			
Sent	814		
Bounces	92		
Delivered	722		
Opens	94	13.0%	
Clicks	8	8.5%	
Opt-outs	1		

Jun-21			
Sent	811		
Bounces	102		
Delivered	709		
Opens	74	10.4%	
Clicks	3	4.1%	
Opt-outs	0		

Jul-21			
Sent			
Bounces			
Delivered			
Opens			
Clicks			
Opt-outs			

Aug-21			
Sent	852		
Bounces	132		
Delivered	720		
Opens	97	13.5%	
Clicks	15	15.5%	
Opt-outs	1		

Sep-21			
Sent	811		
Bounces	116		
Delivered	695		
Opens	105	15.1%	
Clicks	11	10.5%	
Opt-outs	0		

Oct-21			
Sent	849		
Bounces	137		
Delivered	712		
Opens	96	13.5%	
Clicks	12	12.5%	
Opt-outs	1		

Nov-21			
Sent	847		
Bounces	144		
Delivered	703		
Opens	109	15.5%	
Clicks	10	9.2%	
Opt-outs	2		

Dec-21			
Sent	845		
Bounces	149		
Delivered	696		
Opens	109	15.7%	
Clicks	11	10.1%	
Opt-outs	3		

Jan-22			
Sent	843		
Bounces	148		
Delivered	695		
Opens	137	19.7%	
Clicks	13	9.5%	
Opt-outs	0		

Feb-22			
Sent	846		
Bounces	155		
Delivered	691		
Opens	138	20.0%	
Clicks	8	5.8%	
Opt-outs	3		

Mar-22			
Sent			
Bounces			
Delivered			
Opens			
Clicks			
Opt-outs			

Apr-22			
Sent	842		
Bounces	156		
Delivered	686		
Opens	145	21.1%	
Clicks	8	5.5%	
Opt-outs	1		