

History of Fall Forum Topics

2019 / Altoona, IA:	“Leadership 101” (Ronee Wagener)
2018/ Dubuque, IA:	“Difficult Conversations” (Jan Powers) “First Aid” (Jim Gerhards)
2017/ Bettendorf, IA:	“Understanding what your members want in travel opportunities from the bank club” (Ted Nelson) “How to negotiate with travel partners” (Ted Nelson) “How to price your yours to meet club goals” (Ted Nelson)
2016/ Davenport, IA; Omaha, NE:	“Club Director Re-Training” (Ted Nelson)
2015/ Pella, IA:	“Protect Your Customers from Financial Exploitation” (Linda Hildreth, Chantelle Smith) “How to Deliver WOW Customer Service” (Rob Bell)
2014/ Des Moines, IA:	“Target Marketing: How to Get More Members to Travel with the Bank” (Michael Libbie)
2013/ Dubuque, IA:	“Red Cross First Aid/CPR Certification” “Handling & Preventing Emergencies” (Randy Hellrung, ITMI)
2012 / Des Moines, IA:	“Destination Success! How to reach your club’s membership and cross-sell goals.” (Becki Drahota, Mills Financial Marketing)
2011/ Council Bluffs, IA:	CANCELLED “Messaging to the younger market with Social Media, E-communications and increased Web presence” (Stacy Sporrer, Mills Financial Marketing)
2010/ Des Moines, IA:	“How to Increase Club Membership among 45-65 year olds.” (Rory Roland)
2009/ Des Moines IA:	“Club Management and Bank Relationship” (George Aker) “Tour Management” (Ted Bravos, ITMI)