

History of Task Force Topics

2021 – 2022 Task Force Topics

- Banking Task Force: Educational content ideas
- Travel Task Force: Educational content ideas

2020 – 2021 Task Force Topics

- Banking Task Force: Using Social Media
- Travel Task Force: Promoting Travel Today
- Veterans Task Force: Navigating the HCI Website

2019 – 2020 Task Force Topics

- Banking Task Force: Non-Travel Bank Club Event Planning
- Travel Task Force: Naming and Marketing Tours
- Veterans Task Force: Update the HCI Glossary

2018 – 2019 Task Force Topics

- Banking Task Force: Event Planning Guidelines
- Travel Task Force: What to do on a Motorcoach
- Technology Task Force: Helpful Travel Apps and How to Whitelist

2017 – 2018 Task Force Topics

- Banking Task Force: How to Grow Club Membership
- Travel Task Force: Time Management Travel Forms
- Veterans Task Force: Strategic plan for HCI member engagement

2016 – 2017 Task Force Topics

- Banking Task Force: How to Engage the Baby Boomer Market
- Travel Task Force: How to Salvage a Trip with Low Numbers
- Veterans Task Force: ‘This Is Us’ Collection of stories from HCI club directors

2015 – 2016 Task Force Topics

- Banking Task Force: Ideas and Resources for Bank Club Directors
- Travel Task Force: Preparing for Travel Emergencies
- Veterans Task Force: Mission Statement Update and Discussion of Logo Redesign

2014 – 2015 Task Force Topics:

- Veterans Task Force: Should HCI relaunch its brand?
- Travel Task Force: How to Compete Against/Work with Local Companies and Organizations Selling Travel in My Community
- Banking Task Force: Managing Changes Through Expansions and Mergers

2013 – 2014 Task Force Topics:

- Veterans Task Force: New Marketing Ideas — Services for Incoming Generations.
- Travel Task Force: Best Practices in Group Travel — Options for Smaller Group Travel.
- Banking Task Force: Club Emergency Reference Procedures Guide
- Technology Task Force: Best Practices — Sample Bank Social Media Guide/Building your Bank Facebook page

2012 – 2013 Task Force Topics:

- Veterans Task Force: Re-engaging Membership to attend Peer Group
- Travel Task Force: How to Negotiate Ethically
- Banking Task Force: How to best survey membership?

2011 – 2012 Task Force Topics:

- Veterans Task Force: How to best manage the new HCI Membership Growth?
- Banking Task Force: Create best practices of physical reports that can be delivered to senior management. ('Proving Member Value – Reporting Tool for Management')
- Travel Task Force: Creating regional peer networking groups
- Certified Club Director Task Force: Develop a Certified Bank Club Director program

2010 – 2011 Task Force Topics:

- Veterans Task Force: How can HCI make corporate partnerships, including PTOs, more attractive and valuable to bankers so that the banks use them more frequently?
- Banking Task Force: How to prove bank club profitability?
- Travel Task Force: How to price tour properly and for profit when required?