



Haley DeGreve is a John Deere Communications Specialist and 2020 graduate of Augustana College, where she earned a bachelor's degree in Marketing and Communication Studies. Throughout her education, she was inspired to start a mental health awareness and suicide prevention non-profit called The Gray Matters Collective in 2018. The collective became a movement filled with hope, support, and

healing for thousands – becoming a nationally recognized movement through the University of Michigan Depression Center.

Since she began mental health advocacy in 2018, she's spoken at many local schools, events, and workplaces to advocate against mental health stigma and educate crisis intervention. In the past two years alone, she has spoken to over 50,000 people globally on the topic. She also launched a podcast called Surviving the Suck, generating conversations about the reality of mental illness and surviving hardship. This podcast was recently ranked top 10% globally on topics related to mental health and suicide.

As an active team member of Foster's Voice Suicide Awareness and founder of The Gray Matters Collective, Haley has been trained in Mental Health First Aid USA, the American Foundation for Suicide Prevention, and is a Make It Ok ambassador through Iowa's Healthiest State Initiative. She is scheduled to give a TED talk on suicide prevention in 2022 as she continues to fight each day to prevent suicide and hopes to change the world, one person at a time.

Haley will be presenting on Thursday at 2:45 pm.

More about Haley:

[Augustana Alumna Works to Make a Difference](#)

[Remarkable Women Highlight](#)

["You matter" – Gray Matters marks 3 years](#)