

February 1, 2023

Dear Heritage International Club Attendees,

It is our pleasure to welcome you to Lafayette, Louisiana, named the “Happiest City in America” according to *Wall Street Journal’s* Market Watch, *USA Today* and *Rand McNally’s* “Best Food City” in the USA, “Tastiest Town in the South” by *Southern Living Magazine*, “Top 10 Foodie City” on *Livability.com* and “Best College City in America” by *Travel & Leisure Magazine*.

Most recently, we were named the number one travel destination for 2023 by Travel Lemming, an online publication with more than 6 million readers.

We are extremely excited to showcase our Parish and Region, along with the great product we are known for. While you are here, we hope you can experience the award-winning cuisine, dance to Cajun and Zydeco music, immerse yourself in the rich culture, and feel the “joie de vivre” that makes Acadiana special.

Best wishes to all of you on a successful week! Laissez les bons temps rouler!

Sincerely,



Ben Berthelot
President & CEO