



## CBCD COURSE EVALUATION

Date: Monday, February 26, 2024 10:45 am – 11:30 am  
Session Name: Leadership Task Force: Reporting to senior management  
Presenters/Facilitators: Melody Beecham, CBCD; Becky Anderson; Brecka Byers, CBCD  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Monday, February 26, 2024 4:50 pm – 5:20 pm  
Session Name: Navigating Technology  
Presenter: Andy Ziegler  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Tuesday, February 27, 2024 9:00 am – 10:15 am  
Session Name: Peer Knowledge Share: Adding Value, Exceeding Expectations  
Facilitator: Amber Thomas, CBCD  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Tuesday, February 27, 2024 10:30 am – 11:30 am  
Session Name: Peer Knowledge Share: Non-travel Events  
Facilitator: Kelly Robare  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Wednesday, February 28, 2024 12:30 pm – 1:30 pm  
Session Name: Covert Cross-Selling  
Speaker/Presenter: Jeff Gayduk  
CERTIFICATION POINTS: 10

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Wednesday, February 28, 2024 1:30 pm – 2:30 pm  
Session Name: Travel Insurance  
Speaker/Presenter: Eric Andersen of Arch Insurance  
CERTIFICATION POINTS: 10

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Wednesday, March 1, 2023 2:45 pm – 3:45 pm  
Session Name: "Ask the CVB" Panel  
Presenters/Facilitators: Jeff Gayduk, Wendy Dobrzynski, Tobie Fitzpatrick, Kerstin Landwer  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Thursday, February 29, 2024 9:00 am – 10:00 am  
Session Name: Keynote "How to Deal with Difficult People"  
Speaker/Presenter: Michael King  
CERTIFICATION POINTS: 10

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---





## CBCD COURSE EVALUATION

Date: Thursday, February 29, 2023 10:00 am – 11:00 am  
Session Name: Peer Knowledge Share: What to include in an itinerary  
Facilitator: Kathy Bengtson, CBCD  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Thursday, February 29, 2024 11:15 am – 12:15 pm  
Session Name: Strategies for Increasing Membership/HCI Update  
Presenters/Facilitators: Ted Nelson, Amy Evans, CBCD  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Thursday, March 2, 2023 1:00 pm – 2:00 pm  
Session Name: Banking Task Force: How to Create "Stickiness"  
Presenters/Facilitators: Amy Evans, CBCD; Amber Thomas, CBCD; Andy Ziegler  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---

---

---



## CBCD COURSE EVALUATION

Date: Thursday, March 2, 2023 2:45 pm – 3:30 pm  
Session Name: "What's Your Why?" Workshop  
Presenters/Facilitators: Michael Ziegler  
CERTIFICATION POINTS: 5

YOUR NAME: \_\_\_\_\_

1. Summarize the Key Points of the Session: \_\_\_\_\_

---

---

---

---

---

---

---

---

2. What information from this session will you be able to apply immediately to your job as a club director?

---

---

---

---

---

---

---

---

3. What information from this session would you like further education about?

---

---

---

---

---

---

---

---