

Dear Esteemed Delegates,

Welcome to Chicago! On behalf of all of us here at Heritage Clubs International, it is with great pleasure and anticipation that we welcome you to the Peer Group 2024 Conference. As we gather here once again, we are reminded of the power of coming together to share, learn, and grow as a community.

This year's conference promises an enriching experience, meticulously planned to cater to both the professional and personal development of bank travel club directors, partners, and PTOs. With a diverse array of sessions, workshops, and networking opportunities on the agenda, we are committed to providing a conference that not only fosters collaboration and innovation but also celebrates the spirit of exploration and discovery that lies at the heart of our industry.

We extend our deepest gratitude to all of our sponsors, whose generous support has been instrumental in bringing this event to life. Their commitment to excellence and community has helped shape a conference that we believe will leave a lasting impact on all attendees. As you embark on this journey with us, we encourage you to engage fully, embrace new ideas, and build meaningful connections that will continue to enrich your professional path long after the conference concludes.

Thank you for joining us at Peer Group 2024. Your participation underscores the vibrant and collaborative spirit of our community. We look forward to a week of insightful discussions, transformative learning, and, most importantly, the forging of friendships and partnerships that will propel us forward in our shared mission to enhance the bank travel industry.

Warmest regards,

The Team at Heritage Clubs International

