



HERITAGE CLUBS INTERNATIONAL
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WELCOME TO PEER GROUP 2024 in the Windy City - Chicago!

We are delighted to be gathering in the mid-west and great lakes region. These are the stomping grounds of many of our partners, our Preferred Tour Operator Mayflower Cruises and Tours, and Amber Thomas, a veteran Banker whose involvement in Heritage Clubs has enriched the lives of so many people.

While we call ourselves bankers, we are a unique group of diverse individuals who are tasked with creating memorable experiences for our customers and building relationships that will last forever. There is no better way to re-charge and plan for the year ahead than attending a Peer Group Conference with people who do exactly what you do. It is important to dedicate time to focusing on the well-being of your club and yourself to ensure your club remains relevant and is beneficial to your customers' – and your Bank's – bottom line.

While you attend conference this year, remember your club members. As you listen to presenters, network with your peers, and attend educational sessions, think about how you can take what you are learning and apply it to your club. Your success is Heritage Clubs' goal.

Not only are we grateful for the support of HCI, but also our HCI partners including our Preferred Tour Operators, Travel Partners and Corporate Partners. Their involvement in Heritage Clubs International not only provides the financial support necessary for this conference to occur, but they are also a wealth of knowledge and support throughout the year, offering exciting destinations, itineraries and a team of people looking out for you and your customer's best interest.

We have several new attendees at conference this year and that is very exciting! I can't wait to get to know you. I'm also excited to see the friends I've made at past conferences. It is truly an event I look forward to every year. Thank you for your commitment to being here.

Best wishes for an engaging, beneficial, and overall excellent 2024 Peer Group experience!

A handwritten signature in black ink, appearing to read "Amy", enclosed in a light blue circular scribble.

Amy Evans, CBCD
HCI Advisory Board Chair
Vice President Premier Club Director
D.L. Evans Bank
Boise, ID