



APPLICATION: Certified Bank Club Director Program *The personal information you provide will be used by Heritage Clubs International (HCI) to register you in our system as a candidate for certification. Contact information will be used by HCI to make contact when necessary.*

Applicant Name: _____

Bank Name: _____

Preferred Address, City, State, Zip: _____

Preferred Phone: _____ Preferred Email: _____

Professional Information:

I am: Director Assistant Director Co-Director Branch Director

Official Title: _____ Years as a bank club director: _____

List other positions held at bank and the years in each (separated by commas): _____

Heritage Clubs Involvement:

How many years have you been a member of HCI? _____

Have you been an HCI Advisory Board Member? List years: _____

Have you been an HCI Task Force Member? List years: _____

Continuing Education:

How many HCI Peer Group conferences have you attended? _____

Please list any additional continuing education courses or educational seminars you have taken to benefit you in your current position: (i.e. HCI Fall Forum, HCI Webinar, Banking, Marketing, Sales, Travel):

Please add any information for us to consider (other certifications, courses, etc):

Marketing:

Do you market your own trips? Yes No

Are you responsible for your club newsletter? Yes No

Design: Yes No

Content: Yes No

If you are responsible for other publicity, please let us know: _____

Travel Experience: (In the last 3 years, indicate how many trips you have escorted – CIRCLE A RANGE FOR EACH.)

Day Trips 0 1-2 3-5 6-10 10+ **Avg # of Day trips per yr: _____

Regional Trips typically 2-5 days in length 0 1-2 3-5 6-10 10+ **Avg # of Regional trips per yr: _____

Extended Trips: National and International typically 5+ days in length

National 0 1-2 3-5 6-10 10+ **Avg # of Nat'l Extended per yr: _____

International 0 1-2 3-5 6-10 10+ **Avg # of Nat'l Extended per yr: _____

Applicant's Signature

Date of Application

ADMINISTRATIVE USE ONLY Date of Review: _____ Application Points: _____
Reviewed by: _____