

## Certified **B**ank **C**lub **D**irector



Dear Heritage Clubs Bank Club Director,

Heritage Clubs International (HCI) is proud of our Certified Bank Club Director (CBCD) program, the **first Professional Certification program for Bank Club Directors in North America**. We encourage you to get certified and be recognized as the most knowledgeable and professional in our industry.

HCI members have come to expect the highest quality educational opportunities from Heritage Clubs International. The CBCD program demonstrates the continued standard of excellence in programming and innovation that HCI has become reputable for. We are proud to be able to recognize our members for their learning achievements and industry expertise as members of our organization.

Sincerely,

Amy Evans, CBCD Chair  
D.L. Evans Bank – Area Director, Premier Club  
Boise, ID

**How Does It Work:** 125 Credits Earns You Certification! Credits earned in three phases (*completion required of all to earn certification*):

1. Your application can earn you up to 15 credits
2. Your Coursework can earn you up to 95 credits
3. Your Final Project/Essay can earn you up to 25 credits

Credits can be earned throughout the year:

- √ Peer Group Conference
- √ Fall Forum
- √ Webinars

**How To Get Started:** HCI Directors are required to complete all approved session evaluations throughout their CBCD coursework to earn credit. Complete your application today to begin your certification program.

A one-time fee of \$195.00 is due at the time of application and then you are fully enrolled. We will notify you of all educational opportunities during the year to continue to earn credits.

**Cost To Be Certified:**

\$195.00 – One Time Fee.

Once you have completed your certification it is for life and does not require recertification.

**Timeline To Get Certified:**

Based on HCI's calendar of educational opportunities, any banker can become certified in just one year. However, if you can't participate in all opportunities to earn credits, you have 3 years to complete Certification.

**Upon Completion:**

1. You will receive a Certificate of CBCD Completion
2. Your Senior Management will receive a letter explaining your accomplishments
3. HCI will announce your certification to national banking and travel media
4. HCI will prepare a press release for you to distribute to your local media
5. You will be recognized publicly during the Annual Peer Group Conference
6. You are eligible to use the CBCD initials following your name any time you use it professionally including all HCI functions.