

2018 HCI Member Renewal Profile

BANK NAME: _____

City, State, Zip: _____

YOUR NAME: _____

Your Official Title: _____

Street Address: _____

Mailing Address: _____

Primary Phone: _____

Secondary Phone: _____ Fax: _____

Email: _____

Bank Website: _____

By checking this box I am informing HCI that the above information is different from my previous renewals and ask that all records be updated to reflect these changes.

***** PERMISSION REQUEST:** In an effort to best help our Industry Partners, we request your permission to share your club and travel information with our membership. Your signature at the bottom of this form is an authorization for us to share the information you provide. ***

1. CLUB NAME: _____

2. Are you the primary club director? Yes No*

* If no, please list the primary club director's name & location: _____

3. Are you reporting for your club alone or multiple clubs? one club multiple clubs

If applicable, list any other additional club contacts and titles: _____

4. How many branches does your club represent? _____

5. Year your club was formed? _____

6. What year did you become the club director? _____

7. How many members do you have today? _____

On average, please share your clubs annual activity in the following travel categories:

- ◆ Day trips Average # _____ trips and # _____ travelers
- ◆ Motorcoach trips of 4 days/3 nights or less Average # _____ trips and # _____ travelers
- ◆ Motorcoach trips longer than 4 days/3 nights Average # _____ trips and # _____ travelers
- ◆ Trips that require flying in North America Average # _____ trips and # _____ travelers
- ◆ International trips Average # _____ trips and # _____ travelers

Please share with us some of the **special interests** your club enjoys (check all that apply):

- Cruises
- Casinos/Gaming
- Historical and general sightseeing
- Spa / All-Inclusive
- Active (ie. biking, hiking, golfing & fishing)
- Sporting Events
- Culinary
- Theater
- Women-Only
- Other: _____

Do you offer trips specifically catered to Baby Boomers? Yes No

Over the next 3 years (2018, 2019, 2020) what major destinations do you hope to plan for club trips:

North America (United States, Mexico and Canada) - check all that apply:

- West Coast
- Southeastern US
- Alaska
- Canadian Rockies
- Other: _____
- Pacific Northwest
- New England
- Hawaii
- Maritime Canada
- Midwest
- Mid-Atlantic
- Mexico
- Eastern Canada (Ontario & Quebec)

International Destinations - check all that apply:

- Central America/Panama Canal
- Southeast Asia
- Western Europe
- Antarctica
- South America
- China
- Scandinavia
- Africa
- Japan
- Eastern Europe
- Middle East
- Australia/New Zealand & the South Pacific

Heritage Clubs appreciates your completion of this Annual Membership Renewal AND your 2017 Travel Report. Please return by January 20, 2018 and check one of the boxes below to finalize your renewal:

- Our 2018 Membership Renewal fee of \$100.00 is enclosed, as we did not meet the PTO Travel minimum.
- Our 2017 PTO Travel report offsets our 2018 Membership Renewal fee.

Your Signature

Date

Completed profiles and travel reports along with payment, if applicable, can be sent to: Heritage Clubs International, PO Box 1866, Maple Grove, MN 55311

Questions? Contact Tina Goeske, Associate Director | 877.881.0229 | tina@heritageclubs.com



2017 TRAVEL REPORT (Travel Completed January 1, 2017-December 31, 2017)

Please report all 2017 travel below including tours with Preferred Tour Operators (PTOs) and other operators. All Heritage Clubs member banks may offset the 2018 Annual Fee of \$100 by reporting their tours (traveled in 2017) with any one of the PTOs that includes a **minimum of 15 paid travelers**. *Qualifying 2016 PTOs are: ChinaPlus Tours, Collette Vacations, CTN Travels, Globus Family of Brands, Hospitality Tours, Islands in the Sun Cruises and Tours, Mayflower Tours, and Ozarks' Kirkwood Tour and Travel.*

Bank Name with City, State: _____

Completed by: _____ Date: _____

Extended Trips (National or International Tours – usually more than 5 days) :

Tour Company	Dates of Travel	# of Pax	Destination
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Regional Tours (usually 2 to 5 days) :

Tour Company	Dates of Travel	# of Pax	Destination
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Day Trips – Total Number: _____

Destinations/ Events (list Top 10 or continue on separate page):

_____, _____, _____

_____, _____, _____

_____, _____, _____

Heritage Clubs takes great pride in offering our Bank Club members **special services, products and partnerships** that benefit you, your club and your bank. We would like to know **who you have had the opportunity to work with over the past few years**. These partnerships include **Corporate Partners** along with the many **destinations (CVBs), attractions, vendors and suppliers** who support us.

Please list here any HCI industry partners that you have worked with (other than Preferred Tour Operators):

_____, _____, _____

_____, _____, _____

_____, _____, _____



2017 VISITED LOCALES REPORT (Travel Completed January 1, 2017 -

December 31, 2017)

Please check off all of the HCI partners that have been included in all of your 2017 travel plans. Our DMO/CVB partners want to know when you have traveled in their locales.

Organization	City	State	Tour Visit	Meal Stop	Overnight Stay (#)
Red Hot Celebrations LLC	Lakewood	CA			
Royal Gorge Route Railroad	Canon City	CO			
Quad Cities CVB	Davenport	IA			
Dubuque Convention & Visitors Bureau	Dubuque	IA			
Travel Dubuque	Dubuque	IA			
Kalona Historical Village	Kalona	IA			
Alton Regional CVB	Alton	IL			
Paramount Theatre	Aurora	IL			
Lyric Opera of Chicago	Chicago	IL			
Visit Galena Country	Galena	IL			
Visit Lake County, IL	Gurnee	IL			
Visit McHenry County	Huntley	IL			
Heritage Corridor CVB	Joliet	IL			
Chicago Southland CVB	Lansing	IL			
Kankakee County CVB	Manteno	IL			
Celebration River Cruises, Inc.	Moline	IL			
Pontiac IL Tourism	Pontiac	IL			
Hardy's Reindeer Ranch	Rantoul	IL			
Riverboat Twilight	Scales Mound	IL			
Chicago's North Shore CVB	Skokie	IL			
Lafayette Travel	Lafayette	LA			
Lafayette Hotels	Dedham	ME			
Grand Hotel	Mackinac Island	MI			
Circle Michigan	Trenton	MI			
Roseville Visitors Association	Roseville	MN			
Branson CVB	Branson	MO			
Radisson Hotel Branson	Branson	MO			
Dolly Parton's Dixie Stampede Dinner Attraction	Branson	MO			
Dutton Family Theater/Inn Complex	Branson	MO			
Golden Corral	Branson	MO			
Hotel Grand Victorian	Branson	MO			
Hughes Brothers Theatre	Branson	MO			
King's Castle Theatre	Branson	MO			
Myer Hotels	Branson	MO			
Sight and Sound Theatres	Branson	MO			
Six Show	Branson	MO			
Starlite Theatre	Branson	MO			

Organization	City	State	Tour Visit	Meal Stop	Overnight Stay (#)
Titanic Museum Attraction	Branson	MO			
Welk Resorts - Million Dollar Quartet	Branson	MO			
Stoney Creek Hotel and Conference Center	Columbia	MO			
Pioneer Trails Adventures	Independence	MO			
Jefferson City	Jefferson City	MO			
Joplin CVB	Joplin	MO			
Dogwood Canyon Nature Park	Lampe	MO			
Sedalia CVB	Sedalia	MO			
Stoney Creek Hotel and Conference Center	St Joseph	MO			
Greater St. Charles Convention & Visitors Bureau	St. Charles	MO			
Grand Island/Hall County Convention & Visitors Bureau	Grand Island	NE			
Lincoln Convention and Visitors Bureau	Lincoln	NE			
Visit Omaha	Omaha	NE			
New Hampshire Division of Travel & Tourism	Concord	NH			
Southern Nevada Regional Office (Laughlin)	Laughlin	NV			
Courtyard by Marriott Gettysburg	Gettysburg	PA			
Visit Philadelphia - Philadelphia's Historic District	Philadelphia	PA			
Crazy Horse Memorial	Crazy Horse	SD			
Visit Rapid City	Rapid City	SD			
Chattanooga Area Convention & Visitors Bureau	Chattanooga	TN			
Memphis CVB	Memphis	TN			
Graceland, Home of Elvis Presley	Memphis	TN			
Tennessee Department of Tourist Development	Nashville	TN			
Essex Culinary Resort & Spa	Essex Junction	VT			
Vermont Tourism Network	Montpelier	VT			
Fox Cities CVB	Appleton	WI			
Explore La Crosse	La Crosse	WI			
La Crosse Queen Cruises	La Crosse	WI			
Potawatomi Hotel & Casino	Milwaukee	WI			
Circle Wisconsin	Milwaukee	WI			
Real Racine	Sturtevant	WI			
HCI's Canadian Partners					
Tourism Prince Edward Island	Charlottetown	PE			
Tourism New Brunswick	Campbellton	NB			
Province of Nova Scotia	Halifax	NS			