

Message from our Board Chair



I recently ran across a quote by Ibn Battutu "Traveling-it leaves you speechless, then turns you into a storyteller." I immediately thought of our Veterans Task Force goal and the challenge to collect all of your wonderful stories and experiences. I hope of all you have been thinking about the task force topics and will share your stories with the Veterans Task Force. The Banking and Travel task forces are also dealing with other terrific topics in an effort to create Best Practice documents to assist each of us in our everyday tasks as Bank Club Directors. When they reach out to you to ask about some of your own experiences, please be sure to share your ideas, thoughts and concerns so they can create a successful outcome. Even if you do not serve on a task force your input is invaluable! I am already looking forward to our peer group conference and have marked my March calendar with my "ME TIME" to renew, refresh and revitalize! Hope you do the same!

Valerie Kelsey, CBCD

2017 Peer Group

Make plans now to attend. March 13 - 17 in Essex Junction, Vermont

More details and registration links coming soon!

Preferred Tour Operator CTN Travels



Rick Pharr began working in the travel industry with his father over 40 years ago. When his father retired twenty-seven years ago, Rick started [CTN Travels](#) because he wanted to keep showing people a good time through interesting and enjoyable travel experiences. All this experience shows when you take a trip with Rick.

Becky Custer (First National Bank of Griffin-GA) says, "Rick does a fantastic job! He's very personable and gets to know the members." She recalls a motor coach trip to Myrtle Beach that he led at Christmastime. Everyone had packed their Christmas sweaters, but when they arrived it was too hot to wear them. Rick realized the problem and bought t-shirts for everyone with snowmen made out of sand on the front of them. That's just the kind of guy he is. "He does neat little things that make people feel special," she says.

Rick recalls getting a letter from the daughter of a passenger who had been on a motor coach tour with him in California who had since passed. She told him that he had made her mother's dreams of seeing the Pacific

Ocean, driving on the Golden Gate Bridge and touching a giant redwood come true. Rick says, "It is very rewarding to hear someone say, 'I've waited my whole life to do this', and know that I helped make it happen."

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Member Spotlight: Amy Evans, CBCD

DL Evans Bank

Boise, Idaho



Amy Evans, CBCD, hates to be bored. "Jumping from project to project keeps me on my toes," she says. "The variety is what I love most about my job." And she does have a variety of tasks at the bank where she has worked for the last 17 years. Amy is the Administration Officer for her region of 13 branches, and serves as the liaison between her region and the home office. She is in charge of security for the entire bank. In her region, she handles many human resource, compliance, training, and operational duties. And she is the area director for the Premier Club at **DL Evans Bank in Boise, Idaho**, a role she has had since the club kicked off in her region in 2004. Amy (who is not related to the Evans family who owns the bank) has been a part of the club since before it even started. She traveled to Iowa with **Val Kelsey**, CBCD shortly after September 11, 2001, to attend training with George Akers. They received the best training available at the time. Val started the club at the main bank in Burley in 2003, and Amy started the club in Boise a year later.

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