

Annual Travel Survey

Purpose of Survey: Have more members participate in travel opportunities.

TEMPLATE:

*Reminder this is simply a best practices template and is provided with the idea that each club can customize the questions that pertain to them. See addendum document for more ideas.

How do you prefer to travel? (select all that apply):

- Group Travel Small Group Travel (fewer than 15 people) Independent Travel

How likely are you to travel in the following ways over the next 2 years? (select all that apply):

- Day Trip (not overnight) Short Trip (1-2 night stay)
 Domestic Travel (North America) International Travel

What mode of transportation do you prefer? (select all that apply):

- Motorcoach Air Cruise Rail Automobile

What type(s) of travel do you prefer (select all that apply: see addendum)

- | | |
|--|---|
| <input type="checkbox"/> Active Travel (Walking, Fishing, Hiking, Bicycling, Kayaking) | <input type="checkbox"/> Family Travel |
| <input type="checkbox"/> Independent Travel (plenty of free time) | <input type="checkbox"/> Voluntourism |
| <input type="checkbox"/> Expedition Travel (exploring remote locations) | <input type="checkbox"/> Sightseeing |
| <input type="checkbox"/> Small Ship Cruising & Sailing | <input type="checkbox"/> Culinary Travel |
| <input type="checkbox"/> Large Ship Cruising | <input type="checkbox"/> Cultural/Local Living |
| <input type="checkbox"/> Performing Arts (Theaters, Museums, Concerts) | <input type="checkbox"/> Sporting Events |
| <input type="checkbox"/> Nature Travel (i.e. Bird-watching) | <input type="checkbox"/> Walking Tour |
| <input type="checkbox"/> Camping/Outdoor Travel | <input type="checkbox"/> Bicycling Tour |
| <input type="checkbox"/> Geneology | <input type="checkbox"/> Geocaching (GPS games) |
| <input type="checkbox"/> Photography | <input type="checkbox"/> City Tours |

Other: _____

What places would you like to visit for a day trip (no overnight)? _____

What months do you prefer to travel for day trips? (select all that apply):

- | | | | |
|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> April | <input type="checkbox"/> July | <input type="checkbox"/> October |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November |
| <input type="checkbox"/> March | <input type="checkbox"/> June | <input type="checkbox"/> September | <input type="checkbox"/> December |

What day of the week would you like to travel: Weekday _____ Weekend _____

What places would you like to visit for a short trip (1-2 night stay)? _____

What months do you prefer to travel for short trips? (select all that apply):

- | | | | |
|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> April | <input type="checkbox"/> July | <input type="checkbox"/> October |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November |
| <input type="checkbox"/> March | <input type="checkbox"/> June | <input type="checkbox"/> September | <input type="checkbox"/> December |

What days of the week would you like to travel: Weekday _____ Weekend _____

What places would you like to visit in North America (3+ night stay)? _____

What Months do you prefer to travel in North America? (select all that apply):

- | | | | |
|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> April | <input type="checkbox"/> July | <input type="checkbox"/> October |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November |
| <input type="checkbox"/> March | <input type="checkbox"/> June | <input type="checkbox"/> September | <input type="checkbox"/> December |

What places would you like to visit internationally? _____

What Months do you prefer to travel internationally? (select all that apply):

- | | | | |
|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> April | <input type="checkbox"/> July | <input type="checkbox"/> October |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November |
| <input type="checkbox"/> March | <input type="checkbox"/> June | <input type="checkbox"/> September | <input type="checkbox"/> December |

If we offered one of trips you mentioned above within the next 2 years, how likely would you be to join the group:

- Very Likely Likely Unlikely Not planning to travel within the next 2 years

If you don't travel with the bank club, please let us know why:

- | | |
|---|--|
| <input type="checkbox"/> I prefer independent travel | <input type="checkbox"/> Not a good value |
| <input type="checkbox"/> Conflict with dates offered | <input type="checkbox"/> A good value, but I can't afford it |
| <input type="checkbox"/> I am home bound | <input type="checkbox"/> I only travel to visit family and friends |
| <input type="checkbox"/> Destinations offered are not of interest | |
| <input type="checkbox"/> Other: _____ | |

Please share any thoughts you have on our bank's travel program:

Customer Contact information (Optional):

Name: _____

Street Address: _____

City: _____ State: _____ Phone: _____

Email Address: _____