



Jayne Nordstrom
Visit Lake County, IL

Jayne Nordstrom is excited to share with you the treasures of **Lake County, Illinois**. She represents a large variety of venues and attractions. Whether you're looking for unique festivals, interesting tours, delicious dining and confections, fabulous outdoor experiences or great shopping – Jayne will help you plan the perfect excursion for your group. But you'll probably have trouble fitting all the fun into a single day trip! She has made it easy to plan a group tour with over [30 sample itineraries](#) already prepared on their website.

Visit Lake County is new to HCI but has already become very involved. Jayne attended Peer Group in 2016 for the first time and is very excited to be attending again this year. She and her colleagues in the area are sponsoring a fun event during the 2017 conference. "Peer Group is the best show that I have ever attended because we get to spend so much time with the bankers. The appointments are long enough to actually get business done, and I love being included in all of the sessions."

Julia Terwilleger, CBCD, of American Trust & Savings Bank, in Dubuque, Iowa, participated in the Lake & McHenry County FAM tour in May. "It was great! I was so impressed with the variety of experiences and how well-run the tour was. Jayne did a great job putting it together." The tour was co-led by Jayne and another local CVB rep. "One of them was with us the entire time," says Julia. "They exposed us to some real treasures in the area." The Sanfilippo Estate was a highlight of the FAM for Julia which she says was a "wonderful tour – the docent was terrific and it was amazing to see the vast collection of musical instruments on this tour." She also thought the Tempel Lipizzans were fabulous – this is the home of the world's largest privately-owned herd of stallions. Julia was pleased to learn that Lake County offers award-winning theatre. "Many people think that you need to go to Chicago for a quality theatre experience, but that's not true." The Marriott Theatre in Lincolnshire offers five different musicals each year.

Julia is excited to bring her group back to Lake County in May. "Jayne did an excellent job" when it came to booking for her mystery tour. Julia appreciated how responsive and thorough she was. "Jayne followed up right away when I had questions, she researched multiple options and provided pricing and details, and she suggested several receptives that I could choose from to work with." Jayne makes planning trips easy. Contact her today so your club can enjoy great dining, entertainment and educational experiences in Lake County. 800-525-3669 jayne@lakecounty.org